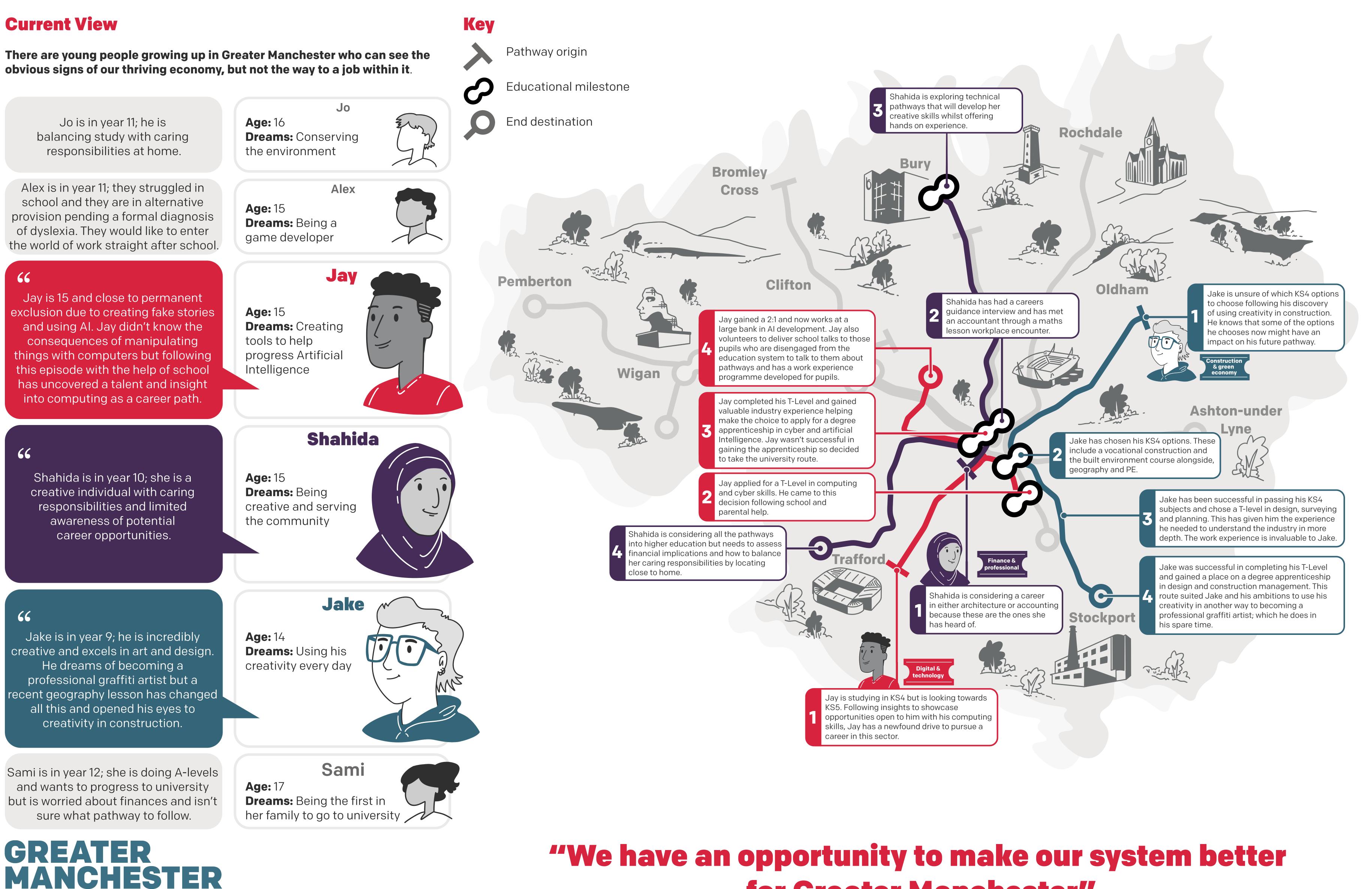


DOING THINGS DIFFERENTLY



Greater Manchester Integrated Technical Education

for Greater Manchester"

Parents and Carers

I want to be **confident** that my child/children are choosing options that will give them the **best chance** to progress to a great career.

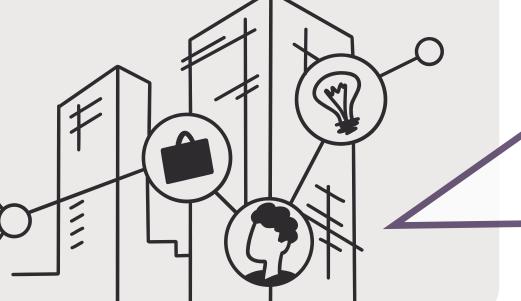


We are the most trusted influencer for young people. Our views are often based on our own experience and connections, which may be limited. We are potentially unaware of the options available and lack access to trusted tools or advice to help. We have the perception that apprenticeships are just for trades and academic degrees are always a better option. We haven't heard of MBacc (or EBacc!).

Businesses

We want to **develop diverse talent pipelines** into our organisations and attract young people to roles through more awareness raising and connections to

education/providers



Educational Providers

We want to provide **good quality** learning, with work based experiences, that best equip young people to **succeed**.



Do young people have the right knowledge, skills and behaviours I need for my business? There are too many separate contacts from different education and training providers competing for placements and offering different models. Our HR teams have not yet invested in T-level placements. The apprenticeship levy has diverted funding to existing employees, restricting growth of new opportunities. My business doesn't have time or resources to support apprentices or T-level students with their learning.

The national curriculum informs the type of education we provide, and we have to meet externally set performance measures. There is limited capacity to offer different or additional qualifications due to teacher workforce and space to deliver. We need support to keep the curriculum relevant to the labour market, particularly in new growth areas, and connections to employers. Maths and English attainment levels cause bottle necks for colleges as resource is required for resits. It has an impact on capacity to deliver level 3 qualifications

